



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

Brent Police Licensing Unit

Brent Civic Centre
Engineers Way
Wembley
Middlesex
HA9 0FJ

NW BCU Licensing Department - Brent

Harrow Police Station
74, Northolt Road
Harrow
HA2 0DN

Tel: 020 8733 5008

Email:

nwmailbox.licensingbrent@met.police.uk

Web: www.met.police.uk

Your Ref: 25460

Our ref: 01QK/395/22/3122NW

Date: Wednesday 27th of July 2022

Police representations to the application for a new Premises Licence for 'First London, Invent Enterprises Ltd, Unit 1 Wharfside, Rosemount Road HA0 4PE'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

The application is for a new bar and restaurant with an Italian, Turkish and Uzbekistan theme. Looking at the plans of the application it is one of the larger restaurants situated on two floors. The venue is on an industrial estate next to Alperton underground station. Right next to this industrial estate there are new build flats. Consideration will have to be taken into account when granting this license for those living in close proximity to this venue which wishes to operate into the early hours of the morning.

The venue previously held a license, but has since been revoked.

The venue sits outside the Wembley footprint, but as its previous license will require some match day restrictions.

The applicant is asking for the sale of alcohol (on the premises), Music and Late Night refreshments for the following hours.

Opening Hours:-

Monday to Sunday 09.00 hours to 02.00 hours

Sale of alcohol:-

Monday to Sunday 09.30 hours to 01.30 hours

Music:-

Monday to Sunday 09.30 hours to 01.30 hours

Late Night Refreshments:-

Monday to Sunday 23.00 hours to 01.30 hours.

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale
9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
 - a) Any complaints received.
 - b) Any incidents of disorder.
 - c) Any faults in the CCTV system.
 - d) Any visit by a relevant authority or emergency service.
10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
13. Food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

14. No 'Off' sale of alcohol will be permitted
15. Customers shall not be permitted to take glassware or any other open drink container save for recognisable soft drink containers, outside the premises as defined on the plan submitted to and approved by the Licensing Authority
16. No entry or re-entry shall be permitted after 00.00 hours
17. The licensee shall make available and publish a telephone number for residents to make contact
18. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).
19. A noise limiter set at a level agreed by Brent Council's Licensing Unit shall be used at all times.
20. No noise or vibration shall be detectable at any neighbouring noise sensitive premises
21. Notices asking customers to leave quietly shall be conspicuously displayed at all exits
22. The playing of live or recorded music shall not be permitted in any garden or external area after 23.00 hours.
23. The outside drinking areas shall cease at 23.00 hours
24. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
25. No children shall be permitted on the premises after 22.00 hours
26. SIA door supervisors of a suitable number, gender mix and other suitable measures shall be put in place after undertaking a sufficient and suitable risk assessment based on any proposed events at the premises.
27. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
28. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
29. A capacity specific risk assessment shall be conducted by a competent person and approved by the Licensing Authority. This assessment shall show all calculations used to reach the final capacity and reference the guidance used to achieve this figure. This risk assessment shall be appraised annually or at the time of any building or layout structural works.
30. The Opening Hours of the venue shall be:-

Monday	09.00 to 02.00 hours
Tuesday	09.00 to 02.00 hours

Wednesday	09.00 to 02.00 hours
Thursday	09.00 to 02.00 hours
Friday	09.00 to 02.00 hours
Saturday	09.00 to 02.00 hours
Sunday	09.00 to 02.00 hours

31. The Sale of alcohol shall be: -

Monday	09.30 to 01.30 hours
Tuesday	09.30 to 01.30 hours
Wednesday	09.30 to 01.30 hours
Thursday	09.30 to 01.30 hours
Friday	09.30 to 01.30 hours
Saturday	09.30 to 01.30 hours
Sunday	09.30 to 01.30 hours

32. The playing of live and recorded Music shall be: - 09.30 hours to 01.30 hours

Monday	09.30 to 01.30 hours
Tuesday	09.30 to 01.30 hours
Wednesday	09.30 to 01.30 hours
Thursday	09.30 to 01.30 hours
Friday	09.30 to 01.30 hours
Saturday	09.30 to 01.30 hours
Sunday	09.30 to 01.30 hours

33. Late Night Refreshments shall be: -

Monday	23.00 to 01.30 hours
Tuesday	23.00 to 01.30 hours
Wednesday	23.00 to 01.30 hours
Thursday	23.00 to 01.30 hours
Friday	23.00 to 01.30 hours
Saturday	23.00 to 01.30 hours
Sunday	23.00 to 01.30 hours

On Event days at Wembley Stadium the following conditions will apply:-

34. Customers shall not be allowed to congregate outside the premises, especially in the car park

35. No glass shall be handed over either bar but decanted into plastic vessels.

36. The DPS shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer on duty at the event. This may include:

(a). Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.

(b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

37. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started

38. Door supervisors of a sufficient number and gender mix, shall be employed on any day when there is a major event being held at Wembley Stadium. They should be deployed four hours prior to kick off until one hour after the final whistle, and they shall make adequate provisions for:

- a) Keeping out excluded individuals
- b) Maintaining orderly queuing
- c) Monitoring persons within the venue

39. The premises will not show live domestic or international televised football matches on football event days

40. A personal licence holder shall be present on the premises to supervise the sale of alcohol

If the above conditions were agreed in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk